



Bloom 'n' Garden Expo 2012 Rules and Regulations

The Williamson County Master Gardeners Association, Inc. (WCMGA) is a not-for-profit organization which seeks to enhance the quality of life in our community through expanded horticultural educational opportunity and volunteerism. The *Bloom 'n' Garden Expo* is an annual event produced by the WCMGA. Through the *Bloom 'n' Garden Expo*, the WCMGA mission is to create a one-stop educational environment for our participants of the latest horticultural practices, products, and technologies in an enjoyable and creative environment, while generating income to further the educational goals of the Williamson County Master Gardeners Association. Visit us on the web at www.WCMGA.net.

GENERAL INFORMATION

A. Publicity and Advertising Opportunities

1. The WCMGA welcomes descriptive information regarding your exhibit, plants or products. Such information may be used in the Expo's promotional materials and in communication with media partners to generate editorial coverage. If you agree to allow the use of descriptive material of your exhibit in promoting the exhibit, please include such material or a narrative describing your exhibit along with your contract submission.

B. Directions to the Expo

1. The Expo is held at the Williamson County Ag Expo Park in Franklin, TN. The Ag Expo Park is located at 4215 Long Lane. From I-65 south of Franklin, take Exit 61 (Peytonsville Road). Go east approximately ¼ mile, turn left on Long Lane and follow signs to the Ag Expo Park.

C. Vendor Hospitality

1. A Vendor hospitality lounge will be located within the Expo grounds. Restroom facilities for Vendors and the general public are throughout the grounds.

2012 EXPO GENERAL RULES AND REGULATIONS

The application for space and the formal notice of assignment constitutes a contract for the right to use the space allotted. Space allotted is defined as that area confined WITHIN the assigned space only, unless specific other space allotments are approved. The leased space is to be used by the Vendor for exhibition, sales, taking of orders for future delivery, conferences and distribution of literature purposes only. By entering the Show, Vendors agree to allow their names and photographs to be used for publicity or other purposes at the discretion of the WCMGA.

A. Restrictions on Booth Exhibits

1. The WCMGA Expo Committee reserves the right to decline and prohibit any exhibit or part of an exhibit which in its opinion is not proper or in accord with the purpose of the Expo. This reservation concerns persons, conduct, printed matter, souvenirs, or any other things, which may affect the exhibit.

2. Loudspeakers or microphones are prohibited.
3. Areas behind and beside of all vendor spaces shall be free of debris, furnishings, storage boxes, etc. during the show hours of operation.
4. Vendors will be required to supply their own personnel and tools for set-up of space/booths.
5. No open flames are allowed.
6. Vendor agrees to supply own carpet or liner in booth, if needed, to protect Expo flooring.
7. Tables can be rented for \$20 per table, provided arrangements are made prior to March 20, 2012. No tables will be available for rental after March 20.

B. Conduct

Williamson County Ag Park is a Non-alcoholic, Smoke free facility.

C. Security

1. Vendor is responsible for the security of its booths and contents.
2. A night watchman will be provided from Thursday night through Sunday closing of Expo.
3. WCMGA assumes no responsibility or liability for the care, safety and/or security of Vendor's space, contents, merchandise or personnel. WCMGA are not insurers, and that insurance, if any, covering personal injury and property loss or damage to any of Vendor's property shall be the sole responsibility of the Vendor.

D. Damages, Fire Safety and Health Regulations

1. In the event damage occurs to the ground surface, the Vendor will be charged accordingly.
2. The cost of any damage to other exhibits or to park grounds incurred during set-up, the run of the Expo, or takedown, will be the responsibility of the negligent party.
3. Vendor agrees to keep and maintain its space and surrounding area free and clear of all debris, obstructions and other hazards which might violate health, safety, fire and/or like codes, ordinances, standards or regulations that result in injury to the public. Vendor will immediately correct any such conditions upon notification.
4. Vendor agrees to comply with all local, city, state and federal laws, ordinances and regulations, and the regulations of the Expo Facility covering fire, safety, health and all other matters.

E. Taxes

1. Vendor agrees to collect for and remit to the proper authorities any and all taxes applicable and appropriate for the conduct of business at the Expo.

F. Cancellation Refund Policy:

1. In event a Vendor must cancel his Contract for the Expo, notice must be given in writing . The Expo will refund payments according to the following schedule. Those cancellations received prior to:
 - January 1, 2012 – 70% refund;
 - February 1, 2012 - 40% refund;
 - After February 1, 2012 – 0% refund.
2. This refund schedule applies only to required payments made on the cancelled exhibit spaces.

G. Name Tags

1. All working personnel in the Vendor's booth(s) are required to wear Expo credentials for admission.
2. Vendors will gain entrance into the show area from the monitored and approved Vendor Entrance.